WHY WE’RE HERE TODAY

58% of NY registrants are ‘very likely’ or ‘extremely likely’ to engage in an outcomes-based funding initiative in the next 24 months.

65% say outcomes-based funding initiatives are VERY important (7 or 6 on scale of 1-7).
WHO WE ARE

Nonprofit Organization: 45%

Private Sector Investor: 10%

Grantmaking Foundation: 9%

CDFI: 8%

Government: 5%

Academic Institution: 4%

Membership/Industry Association: 2%

Other: 17%
TYPE OF WORK WE DO

- Nonprofit Sector: 31%
- Education & Youth Development: 28%
- Human Services: 27%
- Investment & Skill-building: 25%
- Health, Physical Behavioral Food Security: 22%
- Art & Culture: 15%
- Research: 12%
MOST IMPORTANT REASON TO PARTICIPATE IN OUTCOMES-BASED FUNDING INITIATIVES

35%  Improved quality of services to communities

27%  More efficient solutions to social problems

16%  Funds used more efficiently

9%  More effective collaboration between stakeholder groups

9%  Best practices more easily shared and adopted

3%  Other

>1% Do not think outcomes-based funding initiatives are important for sector
Our current level of engagement with outcomes-based funding

- 16% No current engagement
- 43% Actively learning about outcomes-based funding initiatives
- 7% Planning to participate in outcomes-based funding initiatives
- 15% Currently participating as a SERVICES PROVIDER in at least one initiative
- 13% Currently participating as a FUNDER in at least one initiative
- 11% Currently participating by FINANCING/INVESTING in at least one initiative
- 10% Leading at least one initiative
- 7% Other
**Our Data Collection Practices**

- **8%** Not currently collecting any data

- **60%** Collect data on # of clients served/amount of service/capital provided

- **56%** Collect to understand immediate effects of work with clients

- **37%** Collect to understand longer-term effects

- **38%** Collect to understand ultimate impact

- **50%** Using insights from data to adjust service model

- **8%** Unsure
IN YOUR OWN WORDS: BARRIERS
**IN YOUR OWN WORDS**

“Topic is at the **forefront of our plans** moving forward.”

“**Uncertain future** and need to demonstrate effectiveness.”

“**Shared vision** of a world that has a philanthropic market that is designed for impact and **systems-level change**.”

“Improving our measurements and learning about **new models for funding**.”

“Being able to communicate the **opportunities and limitations** of outcomes-based funding.”
INVEST IN RESULTS
BECAUSE OUTCOMES MATTER

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